



Chakkaravarthy

Creative Lead

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+91 8939 399 390

As a Lead designer in the User Experience team, I worked closely with development team in agile sprints to design visually-compelling and highly usable mobile/web applications for a B2B/B2C/B2B2C personal finance management product.

Designed mock-ups for potential and existing clients to show how our applications would look if integrated into their systems. Produced style guides and web/CSS/ interaction specification sheets for engineers.

<https://www.chakdesigns.com>

<https://www.linkedin.com/in/chakkaravarthy-rajagopal-5147ab42/>

WORK EXPERIENCE

● Solution Architect

Tata Consultancy Services., - Chennai
(Sep 2019 - Present)

● Senior Engineer

India Pistons Ltd., - Chennai
(Apr 2015 - Aug 2019) 4.4 Years.

● Creative Lead

Pixel Studios., - Chennai
(Feb 2015 - Mar 2015) 2 Months.

● Lead Designer

IV Support Technologies India Pvt. Ltd., - Chennai
(Sep 2013 - Jan 2015) 1.4 Years.

● Senior Web / Graphic Designer

Knack Information Technologies Pvt. Ltd., - Chennai
(Sep 2012 - Sep 2013) 1 Year.

● Designer

Provizant Information Network India Pvt. Ltd., - Chennai
(Jun 2010 - Sep 2012) 2.2 Years.

EDUCATION

● Bachelor of Computer Application (2007 - 2010)

Viswa Bharatiya Vidya Parishad, Autonomous Institute - Telangana.
Scored: 72.8% (First Class)

● Multimedia - AAASP

Arena Animation, Private Institute - Chennai.
Scored: 70% (First Class)

DESIGN SKILLS

● Area of Expertise

UI/UX Design for Web & Mobile Devices, Product Design, Interaction Design, Graphic Design, Creative Direction, Brand Identity, Project Management, Design Review, Manual Testing, Team Handling & Training.

● Software Skills

Sketch, Adobe XD, Photoshop CC, Illustrator CC, Figma and Xmind. Preferred to work on OSX Platform.

● UX Skills

Possess good skills in User Research, Data Analysis, Design Strategy, Interaction Design, Wireframing, Design Psychology & Usability Testing.

ACHIEVEMENTS

● 6 Awards

Best Design Maker, Best Employee of the Month, Special Achievement Award, Innovista Winner Award, Innovista Sparkles and Innovista Top Seeds Award.

CERTIFICATIONS

● 10 Certifications

Agile Scrum Foundation, Google My Business, Introduction of AI, Fundamentals of Digital Marketing, UI/UX design with Adobe XD, iPhone Photography, Adobe XD Essentials, Creative Certification, Google Ads Certification and Google Analytics Certification.

PERSONAL SKILLS

- Ability to Work Under Pressure, Decision Making, Time Management, Self-Motivation, Leadership, Teamwork & Creativity.